



TERMS OF REFERENCE

Promoting freedom of expression and plurality and diversity online through competition law and policy

- Responsible to:** Senior Director of Law and Policy
- Key relationships:** Senior EU Advocacy Officer; Digital teams at the Brazil regional office and Mexico regional office; International Communications and Campaigns team
- Location:** Flexible
- Duration:** May 2024 – December 2024 (part-time, app. 3 days a week)
- Application process:** Applications will be reviewed on a rolling basis until the best candidate is identified. Please send the expression of interest as soon as possible.

Summary of the role:

The consultant will support ARTICLE 19's policy and advocacy work with regard to pro-competitive reforms concerning digital markets and digital services, and the impact that such reforms can have on information integrity and the protection and guarantee of fundamental rights and in particular the right to freedom of expression.

Key tasks:

The consultant will:

- Monitor developments with regard to ARTICLE 19's priorities around the Digital Markets Act's (DMA) implementation and enforcement, engage with the European Commission and other regulators accordingly and as it fits, engage with the community of business users; as it fits, coordinate with other CSOs active in the field, promoting and supporting joint activities
- Monitor DG COMP's work as relevant (i.e. on abuses or merger cases in digital markets, generative AI, as well as on the reform of relevant soft law instruments such as guidelines, recommendations etc.) and lead ARTICLE 19's responses
- Follow the implementation of the European Media Freedom Act (EMFA), in particular with regard to the shaping and application of the media pluralism test to media mergers, engaging with relevant stakeholders and regulators
- Monitor and contribute to assessing legislative and regulatory reforms in key areas (LATAM) and support ARTICLE 19's advocacy around them
- Be involved in the shaping and delivery of capacity building activities targeting civil society organisations in the EU, Mexico, and Brazil
- Provide inputs and/or contribute to relevant discussions at global and regional fora which present the opportunity to promote pro-competitive solutions to open social media markets infrastructure and guarantee information integrity

- Provide expert advice to ARTICLE 19 with regard to competition law, policy and instruments that could be useful to promote digital rights, and in particular freedom of expression online
- Write policy/advocacy briefs, statements, legal analyses, and submissions to public consultations on matters related to competition and freedom of expression/media plurality
- Speak on behalf of ARTICLE 19 at relevant events
- Coordinate work plans and priorities with Senior Director of Law and Policy and members of the Law and Policy team (in particular the senior EU advocacy officer) and the Head of UN Advocacy team
- Coordinate capacity building, policy, and advocacy activities with Digital team of the Regional Offices of Brazil and Mexico
- Join relevant working groups operating at EU, LATAM, and global level
- Coordinate publication of outputs with the ARTICLE 19 International Comms team.

Key requirements:

- Knowledge of competition law and policy
- Interest in protection of human rights, in particular the right to freedom of expression and information
- Fluency in written and spoken English, including the capacity to deliver finalized, edited reports of high professional quality
- Capacity to work independently as well as in cooperation with ARTICLE 19 staff
- Demonstrated ability to think strategically and to identify tactical steps to serve the bigger picture
- Flexibility with working hours and workload distribution across the weeks.

Desirable:

- Previous experience in civil society or with human rights law is an advantage
- Knowledge of Spanish or Portuguese
- Availability to travel to Brussels, Mexico City or Brazil as required

Application requirements:

Interested applicants should submit their expression of interest with their CV to Maria Luisa Stasi at maria@article19.org.