



CALL FOR PROPOSALS

Call for consultant(s) to develop creative communication material

Deadline: 29 February 2024

About ARTICLE 19 Eastern Africa

ARTICLE 19 Eastern Africa is the leading non-governmental organization promoting and protecting freedom of expression and access to information in Eastern Africa, both offline and online. The organization envisions a region where all people can speak freely, actively participate in public life, and enjoy media freedom without fear, censorship, or persecution.

Background

Around the world - in autocracies and democracies alike - vibrant civil society movements working to advance progressive values and agendas face concerted attacks by governments on the keystones of democracy and the rule of law - freedom of expression, freedom of association, and freedom of assembly, and they are doing this with extraordinary momentum, and little joined up scrutiny.

Kenya is not exempt. Kenya's experience with terrorism and her role in counterterrorism efforts has been a significant factor in shaping its security laws, systems, infrastructure, attitudes, and practices. Consequently, ARTICLE 19 Eastern Africa with the support of The Fund for Global Human Rights, convened a panel of researchers from HAKI Africa, The Kenya ICT Action Network (KICTANET), and The Centre for Human Rights and Policy Studies (CHRIPS) to undertake research interrogating the impact of counter-terrorism (CT) and the prevention of violent extremism (PVE) and similar national security measures on civic space in Kenya with a view to informing interventions that enhance greater accountability for violations and ensure an open civic space free from unjustified restrictions under the guise of security.

We desire to reach out to the general public to disseminate the findings of the research and raise awareness on the subject matter. ARTICLE 19 Eastern Africa, therefore, welcomes proposals from Consultants (creative individuals, organizations, firms, collectives, and coalitions) to repackage the findings from the research mentioned above into a popular version that is easily consumable by a wide array of audiences through creative communication (caricature and/or infographics and/or, comics, and/or illustrations) among other artistic expressions as agreed upon between ARTICLE 19 and the successful applicant.

Key Deliverables

The consultant(s) is expected to:

- Develop an inception report detailing the process and methodologies to be employed to achieve the objective of this consultancy as stated above. It should include a detailed work plan for this exercise and must be presented to ARTICLE 19 for review and further input.
- Develop draft communication material as highlighted above.
- Submit final communication material.

Eligibility

The consultant(s) is expected to have:

- A degree in art, communication, social sciences, or related fields. Experience implementing advocacy projects using arts and creative strategies will be an added advantage
- Demonstrated knowledge/capacity for developing high-quality creative communication materials such as infographics, illustrations, and videos among others
- Creative communication - the ability to express complex information simply and succinctly in English and Kiswahili including through the development of communication materials in forms such as infographics, illustrations, and videos among others
- Availability to provide the deliverables strictly within the expected timeline

Timelines

The consultant(s) is expected to work for a maximum of 10 working days and submit the expected deliverables by 15 March 2024.

Application information

Prospective applicants are requested to submit a technical proposal and financial proposal to kenya@article19.org and copy mosesopiyo@article19.org and jeremyouma@article19.org including the following documents:

- A maximum two-page proposal outlining how the consultant will deliver the work described in the call for proposal, including key dates and timelines.
- A breakdown of the fees and costs for the assignment.
- At least 2 examples of relevant previous work undertaken.
- CV of the consultant(s) working on the project.

Deadline

Prospective applicants are required to send in their proposal **by EOD Thursday 29 February 2024.**