



Promoting online and offline freedom of expression in Kenya

TERMS OF REFERENCE FOR IMPACT ASSESSMENT AND STUDY ON LESSONS LEARNED

Deadline for applications: 7 November 2022

ARTICLE 19 Eastern Africa is part of ARTICLE 19, an international organisation working towards a world where all people everywhere can freely express themselves and actively engage in public life without fear of discrimination.

ARTICLE 19 Eastern Africa is seeking a consultant to conduct an impact assessment and compile a review of the lessons learnt during the implementation of its project 'Promoting online and offline freedom of expression in Kenya,' which was made possible through the support of the Royal Dutch Embassy. The project aims to improve national laws to address state soft censorship and policy threats to achieve online and offline freedom of expression protection in Kenya, and to strengthen the

capacity of journalists to access freedom of expression safety and protection mechanisms in Kenya, both online and offline.

The project has the following objectives:

1. To review and monitor national laws and policy about online and offline freedom of expression for conformity with international and regional human rights mechanisms on freedom of expression;
2. To conduct periodic policy advocacy with regional (ACHPR, APRM, Pan African Parliament) and international mechanisms (UN special mandates, treaty bodies, Human Rights Council – Universal Periodic Review) to counter restrictive media and cyberlaws and support online and offline freedom of expression in Kenya;
3. To carry out trainings for journalists on physical and digital self-protection for freedom of expression online and offline;
4. To conduct cross-county meetings to share experiences, knowledge and strategies to address threats to freedom of expression online and offline.

The project is coming to an end and the consultant is expected to analyse project experience and tease out lessons for documentation and use in future programming. This consultancy has three paramount objectives: (i) to evaluate the effectiveness and the appropriateness of project activities; (ii) to catalogue the impact and results; (iii) to provide a basis for decision making in future programming for enhancing freedom of expression online and offline. A study must be carried out for relevance, performance, challenges and success of the project. It will look at signs

of potential impact and sustainability of results, including the contribution to capacity development and the achievement of project goals. It will also identify/document lessons learned and make recommendations that might improve design and implementation of other projects on freedom of expression online and offline.

1 Scope of work

The study will assess the progress and achievements against the project's logical framework. In addition, it will analyse adaptation to changing conditions (adaptive management), partnerships in implementation arrangements, changes in project design, overall project management, main findings and key lessons including examples of best practices for future projects in the country, and regions where ARTICLE 19 Eastern Africa operates.

Specifically, the final report should include but not be limited to: -

- Project relevance and effectiveness (outcomes/achievements of objectives);
- Implementation approach;
- Cost-effectiveness;
- Sustainability and scalability;
- Lessons learned (technical, institutional and process-related)

In addition to the above, the study should discuss innovation: In what aspects did the project manage to bring innovative solutions to meet the

needs of the target groups, provide unique methods to overcome challenges, and demonstrate exemplary approaches within its implementation context?

Deliverables

Inception report – This report will include a fully elaborated Impact Assessment proposal including the approach and proposed instruments, sampling frames and sampling methodology, interviewing method, number, KIIs and the number of participants and locations, and draft questionnaires.

Draft report – for review and discussion by ARTICLE 19 Eastern Africa

Final report –written in a clear and simple style, documenting the results of the programme in accordance with the above terms of reference.

Duration and timing

The consultancy is to be undertaken for a period **of 20 days**. The consultant will share with ARTICLE 19 a schedule aligned to the agreed methodology.

PERSON SPECIFICATION

- The consultant must have obtained at least a university degree in media, law, human rights or related subjects;
- At least 5 years of experience and knowledge of governance, human rights, gender, and freedom of expression;
- Experience with evaluating projects in the sphere of media, freedom of expression and human rights work;

- Demonstrable practical experience in monitoring and evaluation approaches;
- Experience in conducting participatory processes, especially on impact assessment or project evaluations. Practical experience in evidence-based methodologies such as outcome harvesting, etc;
- Written and oral proficiency in English and verbal communication skills in Kiswahili are required;
- Knowledge and experience of working in an NGO environment, preferably international in scope is desirable.

Application procedure

Interested and eligible applicants should apply to kenya@article19.org copying jedidah.njoroge@article19.org with the following attached:

1. Technical Proposal: Profile of the consultant; brief explanation about the Consultant/s understanding of the TOR and how they plan to accomplish the tasks including methodology and timelines;
2. Financial Proposal: The financial proposal should provide itemised cost estimates for services to be rendered (inclusive of applicable taxes and costs of undertaking);
3. Attach/submit links of previous work to demonstrate experience with conducting similar studies.

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