



CALL FOR PROPOSALS

Call for consultants to develop a training toolkit on data protection and media practice in Kenya

Deadline: Saturday 1 October 2022

About ARTICLE 19 Eastern Africa

ARTICLE 19 Eastern Africa is the leading non-governmental organization promoting and protecting freedom of expression and access to information in Eastern Africa, both offline and online. The organization envisions a region where all people can speak freely, actively participate in public life and enjoy media freedom without fear, censorship or persecution.

Background

ARTICLE 19 Eastern Africa is implementing the project '*Our Data Our Voice*' in Kenya with the support of GIZ Digital Transformation Centre (DTC) Kenya. The project aims to increase the awareness of data protection among different stakeholders in Kenya such as journalists, media practitioners, online creatives, bloggers and photographers, and marginalized citizens. Awareness also aims to ensure these parties understand their rights and obligations, and adhere to data protection laws, thus building the trust needed in the data economy and promoting the full exercise of freedom of expression and access to information.

As part of the project, ARTICLE 19 Eastern Africa seeks to develop a training toolkit on data protection and media practice to be used to conduct a training of trainers for media practitioners and journalists in Kenya. The toolkit is expected to include material such as:

- Introduction to privacy and data protection; providing a baseline understanding of the two concepts and key definitions
- Principles of processing personal data
- An analysis between freedom of expression, access to information and data protection including analyzing the extent to which data protection supports the do no harm principle when conducting journalistic work such as how to protect the rights of interviewees.
- An analysis of the impact of the Data Protection Act 2019 on media practice highlighting aspects such as; risks of processing data, obligations of controllers and processors, lawful processing etc.
- Specific analysis on the exemptions under the Data Protection Act with keen focus on the journalistic exemption.

The toolkit is expected to serve as an open resource for stakeholders in media and thus we encourage use of practical examples.

Eligibility

To develop this toolkit, ARTICLE 19 Eastern Africa seeks the services of two consultants based in Kenya. The consultants are expected to:

- Have a Degree in Law, Social Sciences or related field with specialization in Human rights, or media. A Master's Degree in Law, human rights or related field is an added advantage.
- Demonstrated knowledge of between three to five years of experience in data protection law.
- Pre-existing knowledge and familiarity with the Kenyan context, including the stakeholders in relation to data protection and media for one or more years.
- Demonstrated experience of up to three years of completing desk and field research, and authoring highly professional reports, including practical recommendations;
- Demonstrated experience of delivering high quality interactive trainings
- Effective communication skills, including the capacity to work independently as well as in cooperation with ARTICLE 19 staff and partners;
- Fluency in both English and Kiswahili
- Availability to provide the deliverables strictly within the expected timeline

Key Deliverables

The consultants are expected to:

- Prepare and submit an inception report that includes the research methodology as agreed between the researcher and ARTICLE 19 Eastern Africa
- A draft training toolkit
- A Final training toolkit
- Conduct 2 training sessions at the Trainer of training sessions organized by ARTICLE 19

Timelines

The consultants are expected to work for a maximum of 30 days and complete the toolkit by 15 December 2022. The consultant will conduct training sessions on dates selected between February and March 2023

Application information

Prospective applicants are requested to submit a technical proposal and financial proposal separately to the emails provided below

1. **A technical proposal** to A19EAFProcurement@article19.org with the subject 'Technical Proposal Training Curriculum' that includes the following documents:
 - A maximum two-page proposal including key dates and timelines for the project.
 - CV of the consultant (s) working on the project; including at least one professional referee
 - Example of relevant previous work undertaken.
2. **A financial proposal** to KenyaGIZ@article19.org with the subject 'Financial Proposal Training toolkit' that includes the following documents:
 - Quotation/itemized budget in Kenya Shillings.

Deadline

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Prospective applicants are required to send in both the Technical Proposal and the Financial proposal to ARTICLE 19 Eastern Africa **by Saturday 1 October at 5.00PM EAT.**

Please note that offers not delivered as requested, that is to two separate emails as indicated above or offers submitted after the deadline will not be considered. All offers will be opened and considered after the deadline. There will be a two stage evaluation based on the documents submitted and interviews. All interested bidders can expect to receive a result of the decision by 12 October 2022.

Interested bidders can ask questions via email to kenya@article19.org by 28 September 2022 at 5.00PM EAT. Please note that responses to any questions raised will be sent to all applicants without reference to who asked the question.