



## TERMS OF REFERENCE

### **CONSULTANCY TO CONDUCT PERCEPTION SURVEY ON THE ROLE AND CONTRIBUTION OF WOMEN JOURNALISTS AND HRD'S IN CIVIC SPACE**

**ARTICLE 19 Eastern Africa** is the leading non-governmental organization promoting and protecting freedom of expression and access to information in Eastern Africa, both offline and online. ARTICLE 19 EA works across the region in fourteen (14) countries including Kenya, Tanzania, Uganda, Rwanda, Burundi, Somalia, Sudan, South Sudan, Djibouti, Eritrea, Ethiopia, Madagascar, Comoros, and Seychelles. ARTICLE 19 EA fulfils its mandate in partnership with other national and regional organizations and mechanisms and creates solidarity networks aimed at safeguarding freedom of expression and information.

The organization envisions a region where all people can speak freely, actively participate in public life and enjoy media freedom without fear, censorship or persecution. Its mission is to promote, protect, develop and fulfill freedom of expression and the free flow of information and ideas in order to strengthen regional social justice and empower people to make autonomous choices. ARTICLE 19 EA provides a unique contribution to the protection and promotion of these rights and freedoms through the following thematic areas: Digital, Media, Civic Space, Transparency, and Protection.

#### **Background**

An open and pluralistic civic space that guarantees freedom of expression and opinion as well as freedom of assembly and association give disadvantaged groups platforms and medium to correct disinformation and promote healthy discussion of differences between different groups in a society, which is a prerequisite for making development and peace sustainable.

However, in Kenya, civic space has had a long and chequered past characterized by enactment of restrictive legislation often used to; delegitimize and/or threaten NGOs with deregistration; crackdown on media houses; vilify and arbitrarily arrest human rights defenders, journalists and citizens exercising their right to freedom of expression, association and assembly.

In such an operating environment, women HRDs and journalists face more threats of a gendered nature where they are judged more harshly than men if they do not conform to societal standards. Such closed societies are often rooted in unbalanced power structures that control the social and political discourse, determining which interests are being represented and which voices are being heard.

We therefore, through the PROTECT consortium, seek to rebalance this by giving those voices, particularly women civic actors, stigmatized or marginalized the tools to fight back, build strong counter narratives and reframe key debates.

Protecting Rights, Openness and Transparency-Enhancing Civic Transformation (PROTECT) is a multi-faceted international aid project funded by the UK Government Foreign, Commonwealth and Development Office (FCDO). PROTECT seeks to foster open societies based on expanded and protected civic space. The work is delivered by a consortium of specialist NGOs and expert organisations, led by ARTICLE 19 with partners Internews, the International Centre for Not-for-profit Law (ICNL) and the Humanist Institute for Development Cooperation (Hivos).

### **About the consultancy**

ARTICLE19 is seeking the services of a consultant(s) under the PROTECT project to conduct a survey on the general public's attitudes and perceptions of women HRDs and journalists and their roles and contributions to civic space in Kenya with specific focus on Kisumu and Mombasa counties.

### **Scope of the consultancy**

In light of the restrictions brought about by the COVID 19 pandemic the assignment may be conducted online coupled with minimal physical interaction with strict adherence to

government COVID 19 protocols. The below scope of work will be conducted over a period of not more than 45 calendar days and will include but will not be limited to:

1. Development of survey design, the methodology, and identify the tools that will be used to conduct the survey.
2. Identify the target audience for the survey, with guidance from ARTICLE 19 networks and desk research.
3. Conduct the survey based on agreed upon methodology and approaches
4. Develop a comprehensive analytical report based on the findings, with recommendations and key areas for follow up.

### **Key deliverables**

Based on the scope above, the consultant(s) is expected to deliver the following outputs:

1. Inception report with a detailed work plan, that includes the survey design, methodology, scope, tools and approach as agreed with ARTICLE 19
2. Minutes of key meetings including interviews with survey respondents
3. Report of raw data collected from the survey
4. Comprehensive analytical report based on the survey findings including recommendations and areas for follow up

### **Desired qualifications and experience**

The consultant is expected to demonstrate:

1. Solid understanding of civic space in Kenya with specific focus on Kisumu and Mombasa counties
2. Knowledge, experience and relevant local research assets and networks in the target counties
3. Knowledge and/or experience in survey design, developing reliable data-gathering tools and applying statistical models to analyze data from a variety of sources
4. Statistics qualification/training and prior experience of statistics analysis software – for example SPSS, Stata etc.

5. Demonstrable experience in developing social research methodologies, survey reports, critical analysis and social science assessment
6. Demonstrable experience of large scale audience surveys
7. Understanding of civic space in Kenya with specific focus on Kisumu and Mombasa counties Knowledge, experience and relevant local research assets and networks in the target counties.
8. Willingness and ability to collaborate in the research and production of relevant documents in close collaboration with ARTICLE 19
9. An academic background reflecting the requirements set out above will be an added advantage

The consultant should have in-house skills/capacity to provide the expertise needed to successfully carry out the assignment.

### **Application process**

Interested and qualified candidates should send their application to **johnmuthuri@article19.org, copying in robert@article19.org by 25<sup>th</sup> January, 2021** with copies of the following attached;

1. **Technical proposal:** profile of the consultant(s) i.e. brief explanation about the consultant(s) understanding of the TOR and how they plan to accomplish the tasks
2. **Financial Proposal:** The financial proposal should provide cost estimates for services rendered including a detailed breakdown of such costs; and
3. **Documentation of relevant experience:** resumes of the lead consultant and, if applicable, the key personnel that will carry out the assignment and their roles and responsibilities; and a brief of relevant experience that qualifies the applicant to carry out the assignment; a written sample of similar work.

**NOTE:** ARTICLE 19 reserves the right to amend or change or cancel these terms at any time, if there are compelling reasons to do so.