

TERMS OF REFERENCE

CONSULTANCY TO CONDUCT MAPPING OF EXISTING SUPPORT SERVICES AND NEEDS ASSESSMENT OF INTRA AND INTER COUNTY LEVEL NETWORK OF WOMEN JOURNALISTS AND HRD'S IN KISUMU AND MOMBASA

ARTICLE 19 Eastern Africa is the leading non-governmental organization promoting and protecting freedom of expression and access to information in Eastern Africa, both offline and online. ARTICLE 19 EA works across the region in fourteen (14) countries including Kenya, Tanzania, Uganda, Rwanda, Burundi, Somalia, Sudan, South Sudan, Djibouti, Eritrea, Ethiopia, Madagascar, Comoros, and Seychelles. ARTICLE 19 EA fulfils its mandate in partnership with other national and regional organizations and mechanisms and creates solidarity networks aimed at safeguarding freedom of expression and information.

The organization envisions a region where all people can speak freely, actively participate in public life and enjoy media freedom without fear, censorship or persecution. Its mission is to promote, protect, develop and fulfill freedom of expression and the free flow of information and ideas in order to strengthen regional social justice and empower people to make autonomous choices. ARTICLE 19 EA provides a unique contribution to the protection and promotion of these rights and freedoms through the following thematic areas: Digital, Media, Civic Space, Transparency, and Protection.

Background

An open and pluralistic civic space that guarantees freedom of expression and opinion as well as freedom of assembly and association give disadvantaged groups platforms and medium to correct disinformation and promote healthy discussion of differences between different groups in a society, which is a prerequisite for making development and peace sustainable.

However, in Kenya, civic space has had a long and chequered past characterized by enactment of restrictive legislation often used to; delegitimize and/or threaten NGOs with deregistration; crackdown on media houses; vilify and arbitrarily arrest human rights defenders, journalists and citizens exercising their right to freedom of expression, association and assembly.

In such an operating environment, women HRDs and journalists face more threats of a gendered nature where they are judged more harshly than men if they don't conform to societal standards. Such closed societies are often rooted in unbalanced power structures that control the social and political discourse, determining which interests are being represented and which voices are being heard.

We therefore, through PROTECT, seek to rebalance this by giving those voices, particularly women civic actors, stigmatized or marginalized the tools to fight back, build strong counter narratives and reframe key debates.

Protecting Rights, Openness and Transparency-Enhancing Civic Transformation (PROTECT) is a multi-faceted international aid project funded by the UK Government Foreign, Commonwealth and Development Office (FCDO). PROTECT seeks to foster open societies based on expanded and protected civic space. The work is delivered by a consortium of specialist NGOs and expert organisations, led by ARTICLE 19 with partners Internews, the International Centre for Not-for-profit Law (ICNL) and the Humanist Institute for Development Cooperation (Hivos).

About the consultancy

The main objective of the consultancy is to deepen the understanding and knowledge of the existing support services (legal and psycho social) both in practice & in policies and conduct a needs assessment of the intra and inter county level networks of women HRDs and journalists in Kisumu and Mombasa counties.

Scope of the consultancy

In light of the restrictions brought about by the COVID 19 pandemic, the assignment may be conducted virtually, coupled with minimal physical interaction with strict adherence to government COVID 19 protocols. The below scope of work will be undertaken in

consultation and with guidance from ARTICLE 19 in the counties of Kisumu and Mombasa over a period not exceeding 2 months and will include but not be limited to:

- Through own networks and research, identify key stakeholders/respondents in the target counties and conduct the mapping exercise
- Develop a needs assessment methodology and interview tools with COVID 19 protocols in place
- 3. Develop a comprehensive mapping report; and
- 4. Develop a needs assessment report and provide recommendations and key learnings for strategic planning.

Key deliverables

Based on the scope above, the consultant(s) is expected to deliver the following outputs:

- 1. Inception report with a detailed work plan, methodology, scope and approach as agreed with ARTICLE 19
- 2. Minutes of key meetings including interviews with respondents.
- 3. Final comprehensive and validated mapping report and database in the format agreed upon with ARTICLE 19
- 4. Final comprehensive needs assessment report including recommendations and areas for follow up

Desired qualifications

The consultant is expected to demonstrate;

- 1. Understanding of civic space and gender and development issues in Kenya with specific focus on Kisumu and Mombasa counties
- 2. Understanding of protection issues impacting HRDs and journalists
- 3. Knowledge and/or experience working with women rights organizations and relevant contacts of key networks in the target counties
- 4. Experience in qualitative and quantitative research methods and analytics
- 5. Knowledge and/or experience in developing similar mapping tools
- 6. Willingness and ability to collaborate in the research and production of relevant documents in close collaboration with Article 19

7. An academic background reflecting the requirements set out above will be an added advantage

The consultant should have in-house skills/capacity to provide the expertise needed to successfully carry out the assignment.

Application process

Interested and qualified candidates should apply to johnmuthuri@article19.org copying in robert@article19.org by 25th January, 2021 with copies of the following attached:

- 1. **Technical proposal:** profile of the consultant(s) i.e. Explanation about the consultant(s) understanding of the TOR presenting a proposed work plan and methodology to accomplish the tasks.
- 2. **Financial Proposal:** The financial proposal should provide cost estimates for services rendered including a detailed breakdown of such costs; and
- 3. Documentation of relevant experience: resumes of the lead consultant and, if applicable, the key personnel that will carry out the assignment and their roles and responsibilities; and a brief of relevant experience that qualifies the applicant to carry out the assignment.

NOTE: ARTICLE 19 reserves the right to amend or change or cancel these terms at any time, if there are compelling reasons to do so.