



## PRESS RELEASE

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### **Kenya: Launch of Guidebook on Election Coverage for Media Correspondents**

**ARTICLE 19, Global Campaign for Free Expression, with the Kenya Section of the International Commission of Jurists (ICJ) and the Kenya Correspondents Association (KCA) has launched a *Guidebook on Election Coverage for Media Correspondents in Kenya*.**

The comprehensive *Guidebook* aims to support impartial, accurate and public oriented media coverage of national and local elections in Kenya. Elections are basic to good governance and for people to make choices about who their governors will be. “*Therefore, people need to be able to trust the information from the media -- factual, relevant information that enables the electorate to understand the issues, to be moved to participate in the political process and to make informed choices,*” says the Executive Director of ARTICLE 19, Agnès Callamard.

The *Guidebook* is one of the outcomes of the first Annual Plenary meeting of media correspondents from all over Kenya. About 100 correspondents who provide reports to all major news media organisations, print and electronic, were represented at the meeting held in 20-22 September 2007, in Nanuyuki, a town on the outskirts of Nairobi, Kenya. The *Guidebook* combines provisions of the Kenya Journalists Code of Ethics with the media relevant Electoral Codes to provide journalists with an easy reference tool.

ARTICLE 19’s programme activities to advocate for access to information and enhance press freedom and professionalism in Kenya are supported by the Swedish International Development Agency (SIDA).

#### **NOTES TO EDITORS**

- A copy of the guide is available on ARTICLE 19’s website at: <http://www.article19.org/pdfs/tools/kenya-elections.pdf>
- For more information, please contact Cece Modupe Fadope at the Africa Programme; [cece@article19.org](mailto:cece@article19.org) or +44 (0) 207 278-9292 x182.
- ARTICLE 19 is an independent human rights organisation that works globally to protect and promote the right to freedom of expression. It takes its name from Article 19 of the Universal Declaration of Human Rights, which guarantees free speech.